

Great Lakes United  
Board Meeting  
October 3 - 4, 1992  
Toronto, Ontario

**Board Attending:**

Dick Kubiak	Mike Dickman	Pam Leisinger
Camilla Smith	Scot Stewart	Rick Coronado
Chris Clark	Jack Manno	William Neuhaus
Bruce Walker	John Witzke	John Jackson
Glenda Daniel	Sarah Miller	Ann Hunt
Fred Brown	Paul Muldoon	Yves Corriveau
Carole Mills	Dorreen Carey	

**Staff Attending:**

Terry Yonker	Dorothy White	Sean Enright
Bruce Kershner	Karen Murphy	Mary Ginnebaugh

**Review of Minutes**

- Fred spoke regarding the adopted motion at the last meeting to modify the budget on the revenue side. Fred asked that in the future, all motions that are passed be included in the specific language of the text.

- Camilla spoke regarding the GLU's cosponsorship of the Audubon biodiversity project. She wished to clarify the wording of the motion to read "with recommendation that the project be extended to

Canada with the GLU as co-sponsor for this purpose."

**Minutes were adopted as changed.**

**Canadian Treasurer's Report** - Jeanne Jabanoski, Canadian Treasurer not attending. Dottie White gave report.

- Dottie reported that the Canada budget was holding its own, but new organizational members were needed in Canada. After considerable discussion regarding the RAP PAC newsletter and association contacts, the Canadian Treasurer's report was adopted.

**Action Item:**

\*\*Yves Corriveau suggested looking into Friends of the Environment Trust Fund as a possible source of Canadian revenue. He volunteered to get information regarding the fund.

U.S. Treasurer's Report - Fred Brown, U.S. Treasurer

- Fred reported an additional \$6K reduction in the 1992 revenues beyond modifications agreed upon at the last board meeting. If modified revenue targets are to be met:

- 23 organizational memberships must be added
- 70 new individual memberships are needed

Fred also recommended that the staff continue efforts at controlling general fund expenditures.

- It was also reported that the entire reserve from the sale of precious metals will be depleted by the end of the year under the current projections.

**Motions:** Fred motioned that the staff be requested to continue controlling the general fund expense to achieve the needed additional \$6K in savings by December 31 and further that some major fundraising effort be implemented for anticipated receipts in 1992 which may require initiation no later than mid-November. **The motion passed unanimously.**

- Fred reported on the anticipated 1993 income to the general fund. He concluded that at this point in time, anticipated revenues for the general fund for 1993 are approximately \$100K as compared with historical general fund expenses of \$200K. This means that unless major increases are finalized in the general fund income for 1993, general fund supported operations would have to be decreased by 50%.

Fundraising - Co-chairs of the fundraising committee, Chris Clark and Camilla Smith, reported.

- Chris described a fundraising strategy based on the identification of companies whose market is premised on a clean environment. He suggested looking to the Beldon Foundation for seed money to start such fundraising efforts. Fred noted that we had already received Beldon funds, suggesting that if we go back to Beldon, we will have to explain how the money had been used previously.

- Ann Hunt suggested the Environmental Support Center was another possibility.

- Dick suggested the goal of a fundraising effort must be set up as a permanent fundraising mechanism.

- Chris suggested that we look for a group of retired businesspersons to do fundraising and specifically identified a group of retired executives from GM. He also maintained that staff support was required to oversee the fundraising needs of GLU.

- Camilla recommended fundraising training for the board.
- Glenda recommended a silent auction.
- Bruce Walker recommended turning to the Canada Trust and the Friends of the Environment Foundation.
- Dottie recommended Bingo in Buffalo.
- John Witzke pointed out that a better job needed to be done in setting up a system to allow board members to re-contact past-due memberships.
- Joe and Sherry Finkbeiner discussed past fundraising efforts at the Lansing Riverfront. The money raised was used to buy memberships in Michigan.
- Dick suggested a multi-tiered: 1) board members should make efforts to raise funds by sending letters to friends regarding membership 2) letters be send to organizations 3) volunteers be recruited to give presentations and solicit donations 4) board members solicit donations by approaching wealthy friends and acquaintances. It was suggested that if board members composed a cover letter along with a list of potential donors, the office staff could send out the personal appeals. He also discussed the success his organization has had with organizing raffles of donated items. He suggested that we request items which GLU can raffle.
- Yves suggested a benefit concert with corporate sponsors.

**Action Items:**

**\*\*Chris** recommended that GLU find money to hire a paid fundraiser. He volunteered to write a grant proposal for the hiring of a development person.

At this point, issue was raised concerning who needed to approve proposals for submission on behalf of GLU. In the past, all proposals had to be approved by the board but John Jackson suggested use of the executive committee. In any case, board approval will be required prior to acceptance of any funds.

**\*\*Terry** volunteered to work with Chris and to send abstract to the executive committee.

**Motion:** Ann moved that grant proposal submission can be approved by the executive committee.  
**The motion was approved.**

**Fundraising Continued:**

- Dottie expressed concerns regarding soliciting funds and memberships from businesses. She raised concerns on the part of the board regarding donations from industries that were polluters.
- John Jackson reminded the board of current policy that the executive director screens all memberships and brings to board any questions or concerns involving specific membership questions.

**Summary Item:**

- Dick will work with Terry and Chris to formulate the proposal for a development person and get information to the board regarding past-due memberships.

**President's Summary:**

- Dick expressed gratitude and appreciation to the staff, especially Karen and Bruce for holding the organization together during transition.
- The president also participated in an Ohio DNR panel on the Great Lakes perspectives held at the Great Lakes Legal Institute, University of Toledo.
- Dick also suggested a campaign to convince the U.S. and Canadian Post Offices to jointly issue a series of Great Lakes stamps. Other suggestions included GLU holding an artist competition for stamp designs. Dick has contacted postal officials and has been directed to the committee that makes decisions regarding new stamps.

**Action Item:**

- \*\*Dick will continue to pursue this possibility with the postal committee. Paul Muldoon has agreed to pursue the idea with the Canadian postal service.

**Executive Director's Report:**

**Item I- Water Levels**

- Terry reported on the water level studies. GLU has been an integral part of the studies and has emphasized the implementation of land use strategies over lake management strategies.

Discussion: John Jackson discussed the possibility of mobilizing GLU constituencies for the public hearings scheduled for Nov. 30 - Dec.3.

- Board recommended that the staff process **ALERT** before Nov. 1 and that the upcoming decision points for lake a level study group may be a subject for a major GLU **ALERT**.

**Item 2 - Grants:**

- There was considerable discussion about the process by which GLU develops rights and submits grant proposals. The issues raised included:

- 1) Lack of overall strategic planning driving the selection of grant proposals.
- 2) The idea that grant development ought to include more participation from member groups and advisory board.
- 3) Grants should support the mission goals of the organization.
- 4) GLU grant proposals should be basin-wide and bi-national.

Further discussion of grant proposals was continued later in during strategic planning.

**Side discussion:** Yves recommended that a GLU brochure be prepared in french. Bruce Walker pointed out that producing one french brochure may encourage french readers to expect other materials in french. Chris Clark suggested that GLU apply for a Canadian grant to hire a Francophone staff member.

**Item 3 - Windsor office:**

- Mary reported on the Windsor office and her involvement with the IJC Library Advisory Committee, the Detroit BPAC, the State of the lakes Ecosystem, and Globescope '93.

- Terry reported on several grant proposal options for the Windsor office.

- Fred and Dick both expressed gratitude for Mary's efforts in Windsor.

**Strategic Plan:**

- The board discussed the process for developing a long term strategic plan and had a wide ranging discussion of what should be in such a plan.

- Scot commented that the GLWQA hearings in 1987 were high points of the organization and that GLU should attempt another tour.

**Action Item:**

**\*\*Dick agreed to set up a planning committee for such a tour.**

- The board then had a detailed discussion of the various organizing strategies important for a tour of the great lakes.

**Motion:** Jack Manno moved that the GLU staff and field coordinators concentrated on developing, with the member organizations and board of directors, a RAP strategy which includes: 1) regional citizens meetings focused on the status and future of binational RAPs; 2) a citizen's basin wide meeting to share RAP experiences; 3) a process by which GLU participates in reviewing RAPs; 4) a strategy for implementing RAPs.

As a first step the GLU staff, in consultation with member organizations, will develop long term funding proposals in support of all of the above.

**Motion passed unanimously.**

- A committee to establish a RAP Project Advisory Board was created with members including: Carol Mills, Dorreen Carey, Sarah Miller, John Jackson, Rick Coronado, Camilla Smith, Jack Manno, and Mike Dickman.

- Bi-National State of the Lakes Ecosystem Conference - Mary reported on the current state of the plan for the conference. The board discussed a variety of issues including:

- 1) conflict with IJC biennial meeting
- 2) concerns about the government reporting on its own progress
- 3) concerns about letting the governments take over the functions of the IJC.

**Motion:** Sarah motioned and Glenda seconded. Great Lakes united recommends that the two governments be urged not to hold their proposed State of the Lakes Conference in April of 1993 for the following reasons: 1) the huge costs associated with convening another large basin-wide meeting cannot be justified at this time of recession when funds for clean-up and continuation of the RAP initiative are so desperately needed. Further, the GLU feels the IJC biennial meeting process which allows the governments to report publicly to the commission and the public is a forum for the governments to demonstrate the State of the Lakes by their actions to fulfill the obligations under the Great Lakes water Quality Agreement.

**Motion passed unanimously with Jack Manno abstaining.**

-Globescope '93 - Mary reported on the Global Tomorrow Coalition's plans to organize a conference in the Great Lakes emphasizing Great Lakes and international issues. The conference is Globescope. Mary has been involved with the association in the planning of the Globescope '93 conference. The board voiced its support for the purposes and supported GLU's involvement but voiced strong reservations about staff time without associated funding. The board recommended that GLU staff submit a request to Globescope '93 for funds to support GLU's participation.

#### **Reports:**

- Karen reported on GLU's participation in the Kodak permitting process.

- Mary reported on the Detroit Waste Treatment Plant. Rick expressed concern over the apparent conflicting positions between the Buffalo and the Windsor office. The board discussed how to avoid such apparent inconsistencies in the future. Fred Brown did not participate in this discussion.

- Bruce Walker and Glenda Daniel reported on the status of the Lake Erie Alliance.

- Terry reported that the 10th Anniversary book will be out at the end of October.

#### **Sunday Morning Minutes:**

- Dick suggested the possibility of sponsoring a basin-wide raffles in their respective regions: Dick Kubiak in Pennsylvania; Ann Hunt in Michigan; John Jackson in Ontario; Yves Corriveau in Quebec; Glenda Daniel in Illinois; and Camilla Smith in New York.

- Fred said that the financial appeal sent out this summer has made GLU \$13,250 with money still coming in.

- The board continued to discuss fundraising projects. Dick bringing up the possibility of a basin-wide raffle. He added that in order to go ahead we must determine legal requirements in all Great Lakes jurisdictions, that we need to bring our prizes and that everything must be donated, Dick wants to see prizes and legal info at our next (Milwaukee) meeting.

- John suggested people take on assignments of looking into their jurisdiction for legal requirements on a raffle and that staff or Dick inform these board members what questions must be answered. Assigned are: Dick Kubiak in Pennsylvania; Ann Hunt in Michigan; Camilla Smith in New York; John Jackson in Ontario; Yves Corriveau in Quebec; Glenda Daniel in Illinois; and Bill Neuhaus in Wisconsin; Scot Stewart in Minnesota; and Dorreen Carey in Indiana.

- Sarah - Health Project. Has a draft proposal and hopes to get an advisory committee in place during the next month. Will then approach potential funders.

- Terry expressed concern about his responsibilities on this project and the process of preparing the grant proposal and determining which Foundation GLU should send it to.

- John said the expectation is that Mary will do some work on the proposal, the Buffalo office will review it and the Executive Committee will decide what Foundation to go to.

- Sarah said this should be a 3 or 4 year project. Terry asked if we were establishing a major new priority. Jack urged us to keep a Great Lakes perspective and again expressed concern - we still haven't settled on a strategic planning committee. Specific proposals should come to board meetings for discussion and approval.

- Dick suggested the Executive Committee could serve as a strategic planning committee and put together a draft of some planning for the future. End of discussion..

Air Travel Reimbursements may provide some money for GLU. Various airlines including U.S. Air and Northwest have lost a lawsuit and must pay back past year customers. If GLU reimbursed the board for travel, GLU can receive the rebates. Need proof, Dottie is looking into it.

Labor/Environment Task Force meeting is coming up in Detroit at UAW Solidarity House on October 17 from 9 am - 4 pm.

Audubon's Biodiversity Project: GLU has written a letter of support for Steve Sedam's proposal and we have expressed an interest in organizing the Canadian hearings. Dick stated to Steve that GLU will take part only if Audubon provides funding.

Speakers Bureau: The board discussed various ways we might solicit speakers to do presentations on our behalf. GLU has a canned show which Scot has offered to update. Meanwhile, we decided that for now we would leave the speaking engagements up to the board members to handle.

Annual Meeting in Kingston for 1993 has been moved to May 7, 8 and 9. Camilla presented a rough plan for the weekend which includes staying over at Queens University and the theme of "Healthy Cities."

- John will look into getting funding from Mott to bring in speakers.



- Camilla will look into getting ads for the program from local marinas, merchants, etc. Glenda will help.

- Bruce said we should be sure to include travel options in our brochure ahead of the meeting. He said that Kingston is two hours on VIA rail from Toronto and that trains run seven days a week.

- Dick suggested finding a sponsor for the Annual General Meeting such as an official airline.

- Fred stressed the need to watch Annual General Meeting expenses, particularly in Canada. Camilla added that while plans to stay at Queens are not yet final accommodations, which are dorms, look very reasonable. Banquet facilities are also reasonable. Hopefully we will come out even and if it looks like we aren't, should consider adjusting our registration fee.

**Lake Superior:** Report card being put together on governments progress on Lake Superior. John asks GLU to sign on to the report card at a meeting the weekend of October 11 and he reads the report card. National Wildlife Federation has done the major work.

- Ann moved that we authorize Chris to sign onto it on behalf of GLU. Glenda seconded.

- Fred asked if we are looking at all permits to develop appropriate grading that we have confidence in. Scot says it might be worth checking permits on the Canadian side. Chris says he will sign only if he's comfortable with it.

- Paul made a friendly amendment: "or use discretion not to sign"  
Motion passed.

**Great Lakes Water Quality Agreement:** Paul said the IJC will be writing amendments to the Great Lakes Water Quality Agreement. There is a multi-stakeholder committee to negotiate these. GLU should be a key player. Committee was established in Canada to phase out certain chemicals. So far, there have been intellectual gains but no real progress. Is it worth GLU's participation on the committees. The environmental community has expressed nine concerns by letter and may meet with the government. Once we hear back -- how does GLU decide to fish or cut bait?

- John suggested establishing an informal network for the purpose of making this decision. Rick, Sarah, Jack, Bruce, Dick and office are the committee.

**The National Pollution Release Inventory (Can.):** Paul, Rick and Bruce are on the multi-stakeholder committee. Karen has worked on this with Laidlaw support. The inventory is going out for public comment.

Chlorine: Sarah: Jack Weinberg (Greenpeace) has asked us if we would continue to supporting the IJC's recommendations on the elimination of chlorine discharges. We do not want to be seen as part of a "reconsideration of a ban on chlorine."

- Paul stressed there is a tremendous initiative to revisit that recommendation and to rescind it.

- Paul added that he has only one vote on the Science Advisory Board and needs help.

- Fred feels Jack has misrepresented what happened at a meeting of the Great Lakes Regional Corporate Environmental Council. We need to understand what the virtual elimination task force actually said. Eliminate chlorine as an item of commerce in the Great Lakes? Must recognize scientific realities.

- Paul recognizes this debate. Adds that he simply wants support on chlorine-free pulp and paper. Someone's got to get mean.

- Glenda asked that we explain what we want as a priority. Jack has a point if you look closely at the study. There are a number of issues that companies have been asked to agree to that involve banning chlorine.

- Chris: Mayor of Thunder Bay lobbying to get zero-discharge off the books. Public favor what the environmental community is doing. Industrialists getting dirty.

- Fred explained that the Corporate Environmental Council has had one meeting on chlorine with world experts which Jack did not attend. Trying to get various opinions on the table. Council may reach a decision to present to industries for agreement.

- Terry emphasized that the council is not an industry council and that GLU can always choose not to sign on to its conclusions.

- Paul said he would get a package together on what to do and communicate with Dick. Dick may write a letter on Paul's position, chlorine-free pulp and paper mills.

- Glenda suggested a chlorine fact sheet for the board.

- Sarah reviewed the Ontario Environmental Bill of Rights which GLU has contributed to in the past. Paul moved that we endorse it with others. John Jackson supported. **Motion passed.**

Palisades Nuclear Power Plant: Ann is looking for GLU support against the storage of nuclear waste in dry cask storage above ground on the shores of Lake Michigan at Palisades. She made the motion that GLU express serious objections to the process that has taken place and demand full public involvement and an environmental

impact statement. Scot seconds, motion passed. She added that the same thing is happening at Point Beach, Wisconsin.

**Budget:** Fred presented a tentative budget to "empower the organization to function until the next board meeting." Do not want to commit to expenditures ahead of time in our present financial situation. Fearful of overspending.

- Glenda moved and Scot supported that the board support Fred's tentative budget for FY 1993 until the January Board meeting. **Motion passed.**

- Scot asked that an updated list of current members and drop-outs be sent to board members in order to get direction on who to call for renewals. Camilla added that the office should still designate calls for accountability and to be sure we don't duplicate calls to overdue members.

- Jack suggested a standby fund for travel for board committees.

**Personnel:** Terry is counting on notes from the Toronto facilitated meeting for direction. Sarah has notes to help report. She said she would like to continue work with that particular facilitator in the future.

- Dick suggested we continue looking into health insurance options. Currently 20% of salary outpay is going to benefits.

**Staff Evaluations:** Terry said we need them. Dick will do Terry's evaluation in 3 months and that will go to the personnel committee. Terry will do staff evaluations each August, which staff should see and sign once they have had a chance to respond.

**Bylaws:** The bylaws committee will be reviewing these things for possible presentation for bylaw changes at the annual meeting:

- 1) sliding scale on joining fees related to the size of the membership organization
- 2) individual member voting status (question as to whether we were asked for a bylaw change on this at the annual meeting)
- 3) a bylaw change that would make sure resolutions were ready for organizational members to receive and review in advance of the annual meeting.

- Camilla suggested some people other than present board members be appointed to the committee.

- Jack suggested we eliminate the resolutions initiative as a bylaw change.

- Fred moved we leave these charges with the bylaw committee and accept Dick's appointed committee. Scot seconded. **Motion passed.**

**Lakewide Michigan Lakewide Management Plan:** Glenda and Fred have criticisms.

- Fred would like GLU to go on record as questioning the adequacy of the LAMP.

- Glenda moved that GLU submit a letter commenting on the poor substance and lack of public involvement on the LAMP. Scot supported. **Motion passed.**

**Next board meeting - January 15, 16, & 17 in Milwaukee, Wisconsin**

**Annual Meeting - May 7, 8, & 9 in Kingston, Ontario**

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