



TO: CELRF DIRECTORS, HONORARY DIRECTORS, PATRONS & FRIENDS

FROM: GAR MAHOOD

RE: ENVIRONMENTAL IMPACT CAMPAIGN

Some time ago, after conversations with senior Ontario civil servants, political analysts (see enclosed Harold Greer article) and with many of our directors and supporters, it became clear that the promised environmental impact legislation might be buried until after the next election. This despite numerous promises to the contrary - all of them broken. More than that, the chances after an election appeared no greater.

Believing that we might have more leverage before an election than after, CELA decided to conduct a public education campaign to encourage government to table the planned legislation. We obtained the support of the Conservation Council of Ontario (an umbrella group of more than twenty member organizations), and from other groups too numerous to mention.

We started our campaign with the enclosed - highly praised I might add - feature article from the Globe and Mail. We continued with our Press Conference at Queen's Park on February 10th which received wide coverage in the media. With but one exception, the response has been extremely favorable. But rather than tell you about everything, would you be kind enough to tell us your reaction or the reaction of others. In the meantime, the enclosed information may be of interest to you.

Thanks again for your support.

GM:mm

February 24, 1975

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